

This is Artistry Labs:

Artistry Labs is a ministry-based consulting, design, technology, and marketing firm. We specialize in work for churches, ministries, and Christian organizations all over the world.

We are a diverse firm of movers and makers who care about their clients and each other. It's not just a workplace — it's a community with a culture of collaboration and innovation to inspire deeper engagement! We are data-inspired analysts, motivated strategists, engaged project managers and storytelling creatives working together to change the world.

Summary:

Lead and develop a department of designers, copywriters, and technologists to develop and implement innovative and effective creative solutions for clients, and emanates company culture.

Overview:

As the Creative Director, you will oversee the creative efforts for clients. You will work with clients to understand their needs and goals, and develop and implement creative solutions to meet those needs and goals. You will also motivate and manage your team and ensure that the efforts align with the company's overall goals and objectives. This role participates in the agency's creative & marketing performance leadership and interacts with clients and business development staff providing creative and strategic direction. The Creative Director should be proactive and drive client direction. Excellent communication, negotiation, and leadership skills are essential for success in this role.

To succeed as a Creative Director, you must be spiritually mature and willing to love people well by championing the clients true need and not the proceed need. This role requires humility and sensitivity, allowing the candidate to lead with empathy and love by encouraging clients and their teams through the brand and marketing stages. In addition to being an excellent communicator, our ideal candidate will also demonstrate exceptional negotiation and leadership skills.

Responsibilities:

- Develop and implement innovative and effective creative solutions for clients
- Lead and motivate staff to improve creative output
- Design and implement strategic plans to reach targets
- Work with clients to understand their needs and goals
- Cultivate lasting relationships with clients to grow client loyalty
- Develop and promote weekly, monthly, and quarterly objectives



- Establish a training program for new employees
- Assess costs, competition, and supply and demand to identify pricing for projects
- Estimate project volume and profit for current and new partnership opportunities
- Build long-term client relationships and understand industry trends
- Meet with account managers to assess company performance
- Meet with accounting to forecast and report on project financials/controls
- Meet with project management to scope new business opportunities with appropriate budget and resourcing allocation
- Maintain the integrity of our creative processes and documentation
- Draft detailed and accurate reports on the progress of projects

Results:

- Achieve project goals and showcase our unique brand-bridge approach to all opportunities.
- Develop and maintain strong relationships with clients and stakeholders.
- Lead the team and set a high standard for the culture of how we treat each other and our clients.
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Requirements:

- Bachelor's degree or equivalent in design or related field
- Proven experience in creating and implementing innovative and effective solutions
- Previous experience as a creative director or in a similar leadership role
- Experience working with contractors, urban planners, architects, designers
- Experience managing complex projects with tight time frames and budgets
- Excellent communication, presentation, and negotiation skills
- Comfortable with multi-tasking and adapting to change
- A passion for creativity and design
- Demonstrated ability to articulate the distinct aspects of creative solutions
- Demonstrated experience in developing client-focused, differentiated, and achievable solutions
- Deep passion for our mission and a willingness to love people well
- Maturity and humility to lead with empathy and sensitivity

Positions Details:

- Based in Dallas, Texas, this is a full-time in-office role
- Hours of 8:30am-5:30pm, Monday-Friday
- Travel 3-6 times per month



- Salary based on experience

